

Application Data Sheet

Application Information

Application Type::	Regular
Subject Matter::	Utility
Suggested Group Art Unit::	N/A
CD-ROM or CD-R?::	None
Sequence submission?::	None
Computer Readable Form (CRF)?::	No
Title::	COMPUTERIZED ADVERTISING METHOD AND SYSTEM
Attorney Docket Number::	02875/100H491-US1
Request for Early Publication?::	No
Request for Non-Publication?::	No
Suggested Drawing Figure::	Fig. 1
Total Drawing Sheets::	18
Small Entity?::	Yes
Petition included?::	Yes
Secrecy Order in Parent Appl.?::	No

Applicant Information

Applicant Authority Type::	Inventor
Primary Citizenship Country::	Argentina
Status::	Full Capacity
Given Name::	Diego
Family Name::	Dayan
City of Residence::	Buenos Aires
Country of Residence::	Argentina
Street of mailing address::	Moldes 1139 6 B
City of mailing address::	Buenos Aires
Country of mailing address::	Argentina
Postal or Zip Code of mailing address::	1428

Applicant Authority Type:: Inventor
Primary Citizenship Country:: Argentina
Status:: Full Capacity
Given Name:: Abel
Middle Name:: A.
Family Name:: Godon
City of Residence:: Buenos Aires
Country of Residence:: Argentina
Street of mailing address:: Minones 2021
City of mailing address:: Buenos Aires
Country of mailing address:: Argentina
Postal or Zip Code of mailing address:: 1428

Applicant Authority Type:: Inventor
Primary Citizenship Country:: Argentina
Status:: Full Capacity
Given Name:: Jorge
Middle Name:: A.
Family Name:: Estevez
City of Residence:: Buenos Aires
Country of Residence:: Argentina
Street of mailing address:: Minones 2021
City of mailing address:: Buenos Aires
Country of mailing address:: Argentina
Postal or Zip Code of mailing address:: 1428

Applicant Authority Type:: Inventor
Primary Citizenship Country:: Argentina
Status:: Full Capacity
Given Name:: Federico
Family Name:: Alvarez

City of Residence:: Buenos Aires
Country of Residence:: Argentina
Street of mailing address:: Minones 2021
City of mailing address:: Buenos Aires
Country of mailing address:: Argentina
Postal or Zip Code of mailing address:: 1428

Applicant Authority Type:: Inventor
Primary Citizenship Country:: Argentina
Status:: Full Capacity
Given Name:: Ivan
Middle Name:: S.
Family Name:: Entel
City of Residence:: Buenos Aires
Country of Residence:: Argentina
Street of mailing address:: Minones 2021
City of mailing address:: Buenos Aires
Country of mailing address:: Argentina
Postal or Zip Code of mailing address:: 1428

Applicant Authority Type:: Inventor
Primary Citizenship Country:: Argentina
Status:: Full Capacity
Given Name:: Samuel
Middle Name:: Sergio
Family Name:: Tenenbaum
City of Residence:: Buenos Aires
Country of Residence:: Argentina
Street of mailing address:: Edificio Centro Lafayette
Calle 24 Esquina 21; 1 Piso
City of mailing address:: Punta Del Este
Country of mailing address:: Uruguay

Postal or Zip Code of mailing address:: 104

Correspondence Information

Correspondence Customer Number:: 07278

Representative Information

Representative Customer Number:: 07278

Domestic Priority Information

Application::	Continuity Type::	Parent Application::	Parent Filing Date::
This Application	Continuation of	PCT/US01/28265	09/10/01
PCT/US01/28265	An application claiming the benefit under 35 USC 119(e)	60/231,404	09/08/00
PCT/US01/28265	An application claiming the benefit under 35 USC 119(e)	60/257,634	12/21/00

Assignee Information

Assignee name:: Porto Ranelli, SA

Street of mailing address:: Tequendama 1
Apto. 402

City of mailing address:: Punta Del Este

Country of mailing address:: Uruguay